

## **Multimedia Academy Associates Program FAQ**

❖ **How long is the program?**

*The Multimedia Academy Associates Program is a ten-month program, from September through June.*

❖ **Do I need to be a student to apply for an Associate position?**

*Yes.*

❖ **What types of applicants are typically chosen for the Multimedia Academy?**

*We typically select applicants that have an enthusiasm for social justice, experience in the media field and a commitment to working with the underserved. We also select applicants who can work well in both team environments and alone.*

❖ **What is involved in the application process?**

*We ask that all interested applicants email us your resumes ASAP (preferably no later than mid April). A resume will indicate to us that you intend to apply to the program and we'll keep you posted with any updates. Applicants are required to submit a complete application form, resume, personal statement, and an unofficial copy of their transcripts. All application materials must be submitted together. Completed applications are then reviewed by a panel of Greenlining staff and Academy participants. After all applications are reviewed, a select pool of applicants is chosen for interviews.*

❖ **When can I expect to hear about my application status?**

*Applicants are typically notified if they will be selected for an interview by the end of May.*

❖ **How many Associates are typically selected for the program?**

*Currently the Multimedia Academy hires two Associates each year.*

❖ **What type of training do academy members receive?**

*Program Associates receive a series of trainings in video production, specifically focused on documentary filmmaking, leadership development, media and advocacy. In addition, Associates learn about Greenlining's unique approach to public policy advocacy. Occasionally, experienced professionals will lead workshops in key areas related to producing short-form advocacy documentaries. Academy training topics include: Camera Operation, Basic Lighting, Basic Audio, Basic Editing, Concept Development, Project Management, Interview Technique and Question Development, Documentary Scriptwriting, and Advocacy 101.*

❖ **What are the responsibilities of Academy Associates?**

*Associates spend their time working collaboratively to produce in-house projects that reflect the ongoing work of the organization in improving equity and access for all California communities. This work includes: live event coverage, interviews, research and development, editing and dissemination. Associates work directly with Greenlining staff to develop the core messaging and goals for each production.*

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❖ **What is the environment/culture like at Greenlining?**

*The Greenlining Institute is an organization that values diversity, transparency, partnership and responsibility. The organization is comprised of dynamic and committed social justice leaders, who come from a variety of ethnic and socioeconomic backgrounds. The culture at Greenlining is one of collaboration as many Academy participants, as well as staff, work across departments to achieve some of the organization's larger policy goals.*

❖ **How many hours do Associates typically work?**

*Associates are expected to work a minimum of 10 hours a week but typically no more than 15. They occasionally work more hours to meet project deadlines.*

❖ **Is there a set work schedule?**

*Yes. Applicants should be available to work every Wednesday and Friday 10am -5pm.*

❖ **Do Associates receive compensation during the program?**

*No, this internship program is unpaid and students are required to receive school credit to participate.*

❖ **How is the Multimedia Academy different from other Academy programs?**

*The Multimedia Academy program is unlike many programs available to young professionals in the media and public policy arena. Associates have an opportunity to gain hands-on experience in video production and critical issues affecting many of California's underserved communities. They receive support and mentorship from Greenlining staff, our coalition, and a variety of professionals working in the field. In comparison to Greenlining's other Academy programs, the Multimedia program directly supports all Greenlining programs by offering in-house media services. The program also allows enough time for candidates to develop a project that has a lasting impact on the organization's work.*

❖ **Can I receive university credit?**

*Students are **REQUIRED** to receive university credit, and they must negotiate the terms of the agreement through their host institutions.*

❖ **Do you accept work-study students?**

*No. This internship is unpaid.*

❖ **Where do I send my resume and application materials?**

*Mail your application to:     Multimedia Academy  
  1918 University Avenue, 2nd Floor  
  Berkeley, CA 94704*

*Email your resume to: [multimediaacademy@greenlining.org](mailto:multimediaacademy@greenlining.org)*

*For more information: <http://greenlining.org/academy/multimedia.php>*