

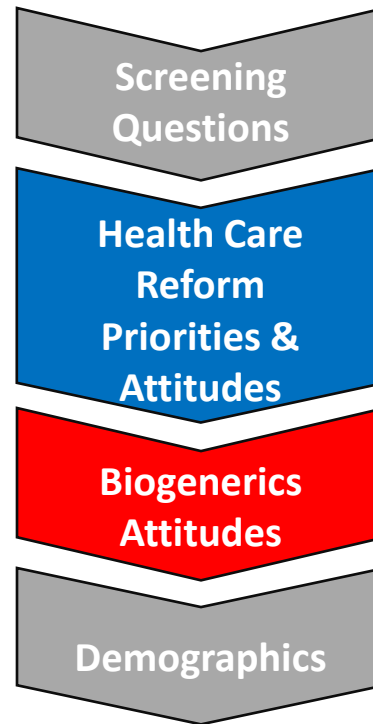
# Health Care National Survey Results

Quantitative Research Findings

# Survey Methodology

- Interviews Conducted Online
- n=600 National Registered Voters
- MoE= $\pm 4.0\%$  at the 95% level of confidence
- Field Dates: August 26 – 30, 2009

# Survey Design



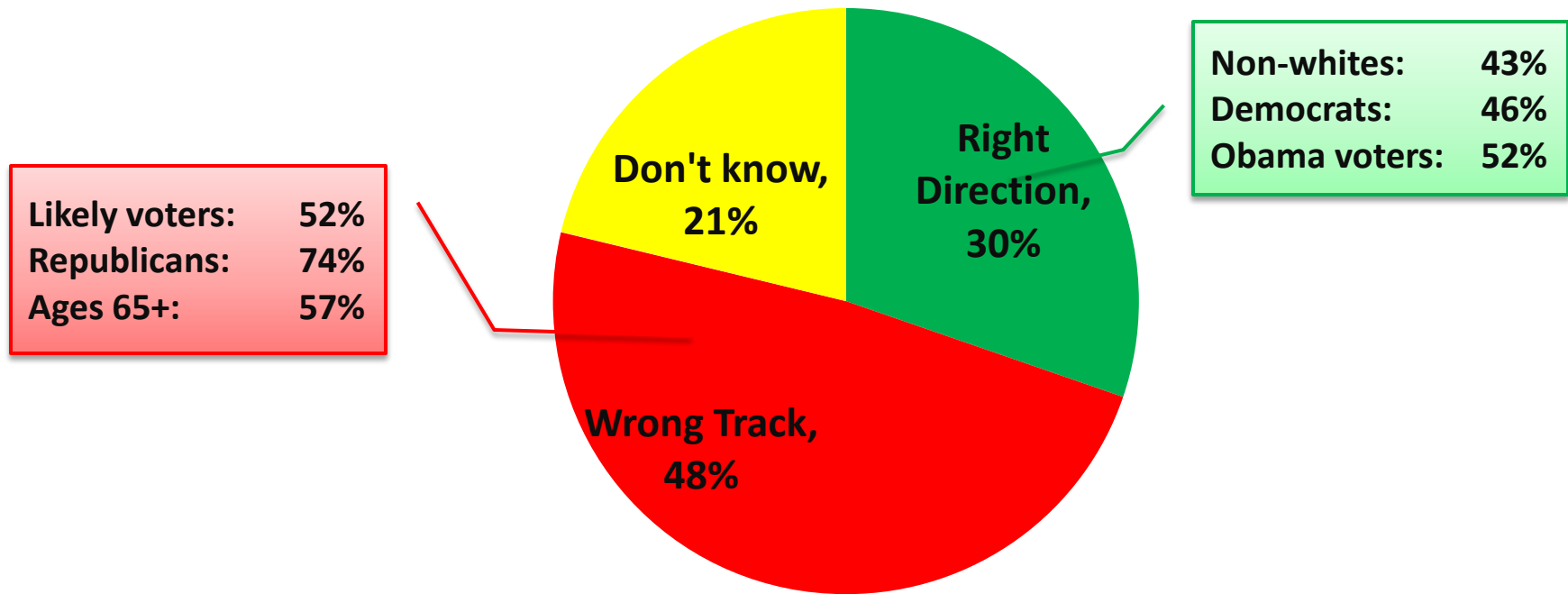
# Key Findings

# Key Findings

- ***The American public is losing faith in health care reform.***
  - Half of the registered voters (48%) polled state that Congress is on the “wrong track” with reform and slightly more than half (54%) believe that real health care reform will not be passed.
  - Over half of those surveyed (59%) state that they are losing confidence and feel that health care reform is “business as usual” in Washington.
  
- ***Registered voters are worried about the impact of reform on their wallets.***
  - While the majority of respondents (63%) believe that, beyond providing coverage, reform should focus on controlling rising health care costs, almost half of those surveyed (48%) believe that healthcare reform will cost them and their family money.
  - *A vast majority (85%) believe that controlling costs should be an equal priority to expanding access in any health care legislation.*
  
- ***Voters believe that Pharma “side deals” and financial contributions have compromised health care reform.***
  - Almost 8 out of 10 registered voters (78%) believe that these side deals have seriously compromised efforts to enact real reform. Two-thirds of voters (68%) believe that politicians involved in reform should not accept contributions from health care special interests as it compromises their ability to be fair and objective.
  
- ***Voters want timely access to biogenerics.***
  - A majority of registered voters (67%) feel that generic versions of biologics should not be kept off the market longer than generic versions of traditional medicines.

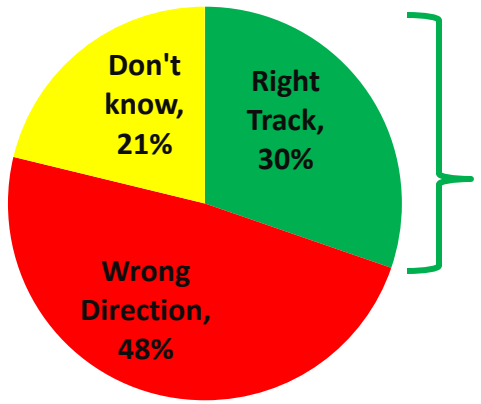
# Health Care Reform Priorities & Attitudes

# Voters Believe Health Care Reform is Off on the Wrong Track

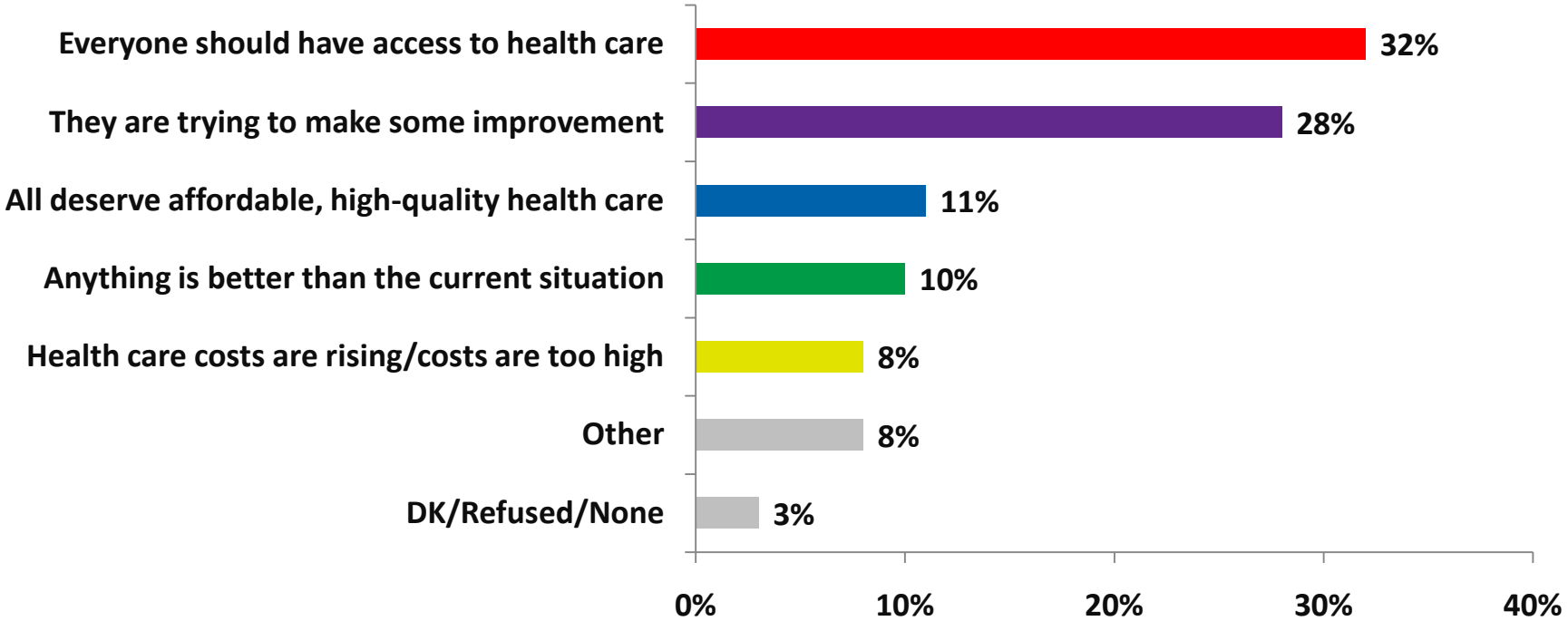


Do you believe Congress is headed in the right direction or off on the wrong track when it comes to health care reform?

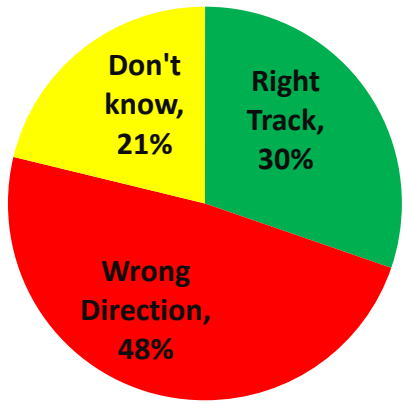
# Supporters Remain Hopeful for Universal Access



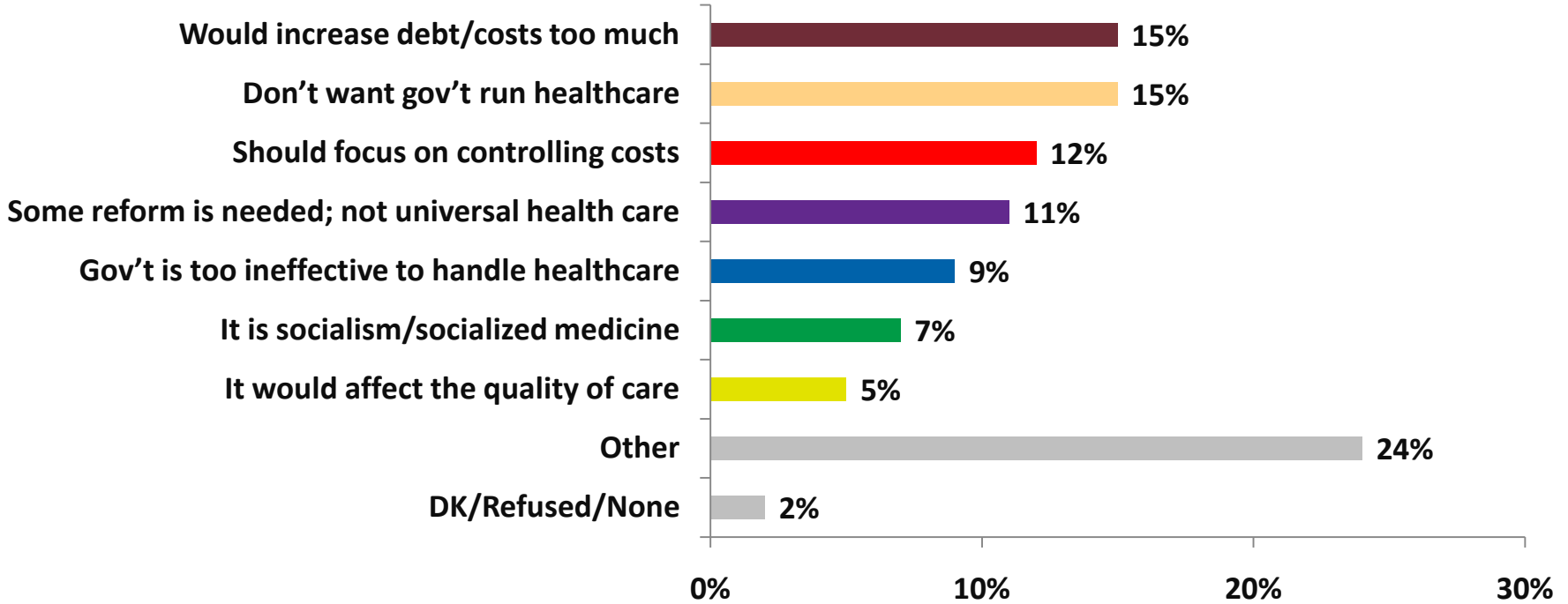
Why do you think Congress is headed in the right direction with health care reform? [Asked as open-end]



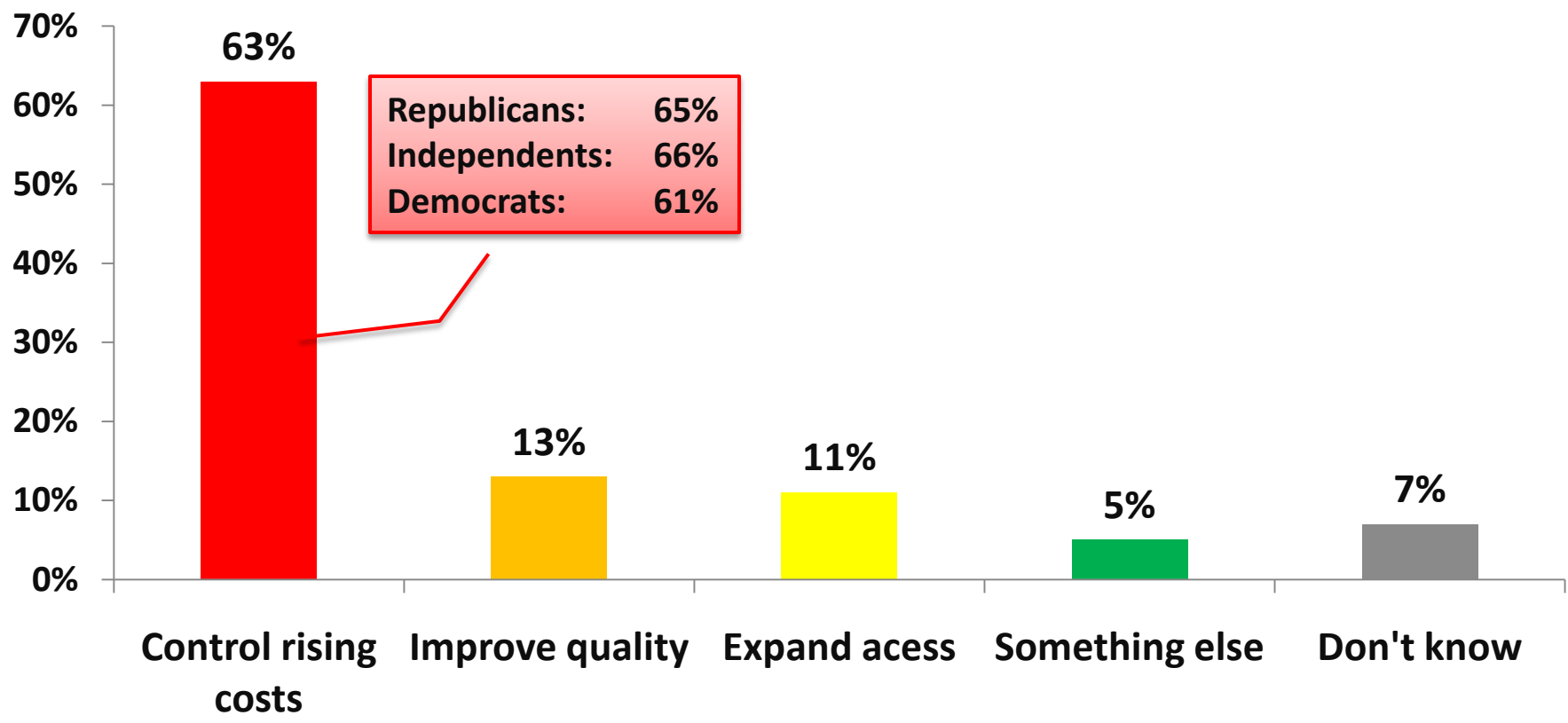
# Others are Worried about Costs and Government Control



Why do you think Congress is off on the wrong track with health care reform?  
[Asked as open-end]

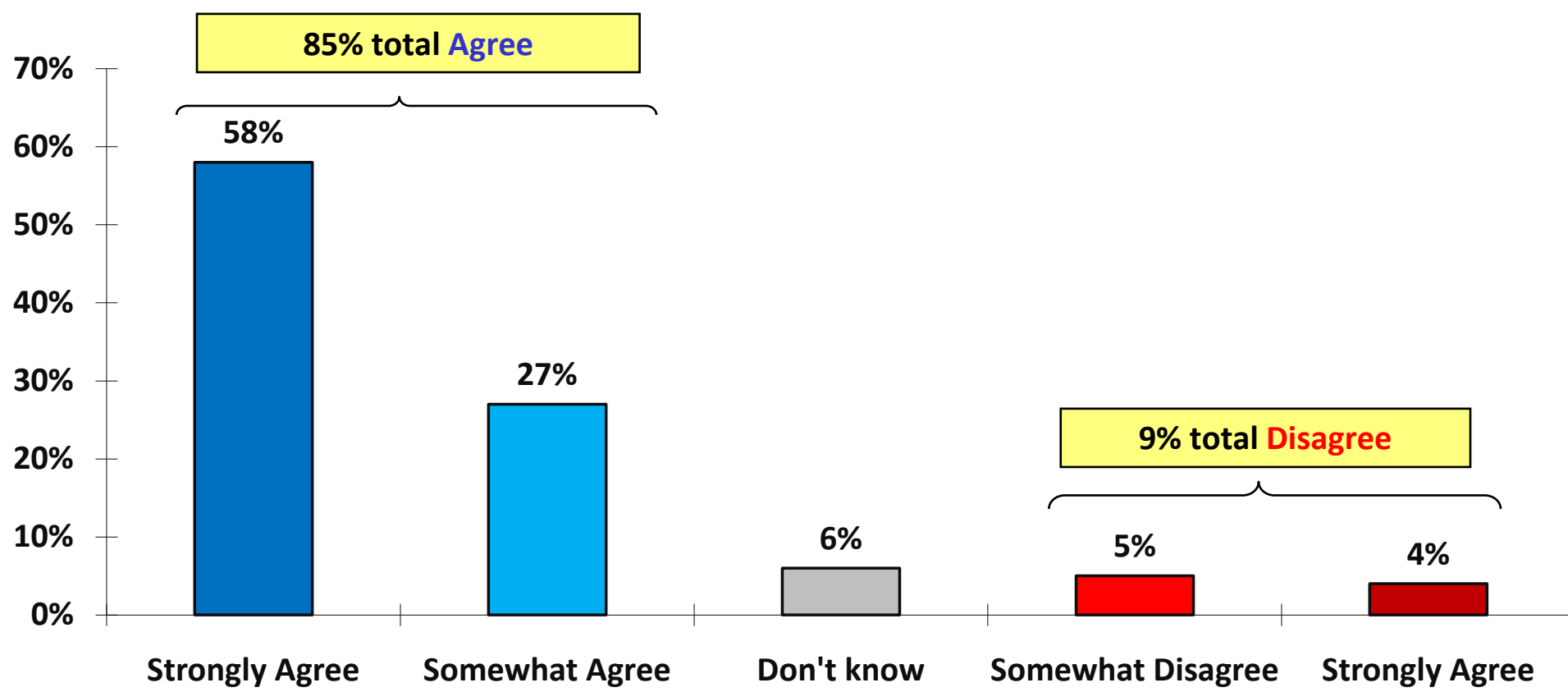


# Cost Control is a Top Priority for a Strong Majority of Voters—and Not a Partisan Issue



Beyond providing coverage for all Americans, which of the following is the most important thing health care reform can accomplish?

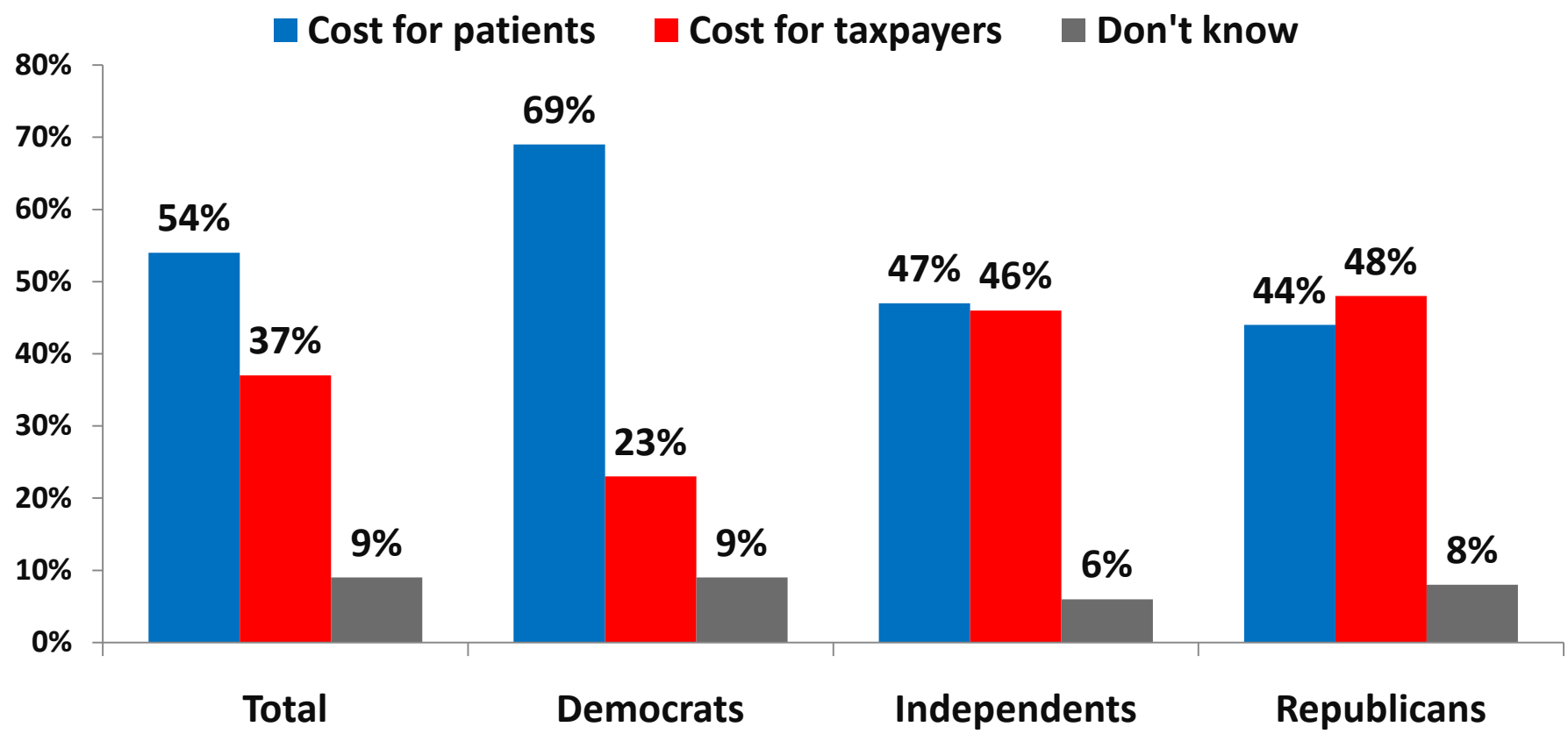
# Cost Control is Equally Important as Expanded Access



Do you agree or disagree with the following statement?

Any health care legislation signed into law must place as high a priority in controlling health care costs as it does in expanding access to care.

# But There is Partisan Disagreement on Whose Costs are Most Important



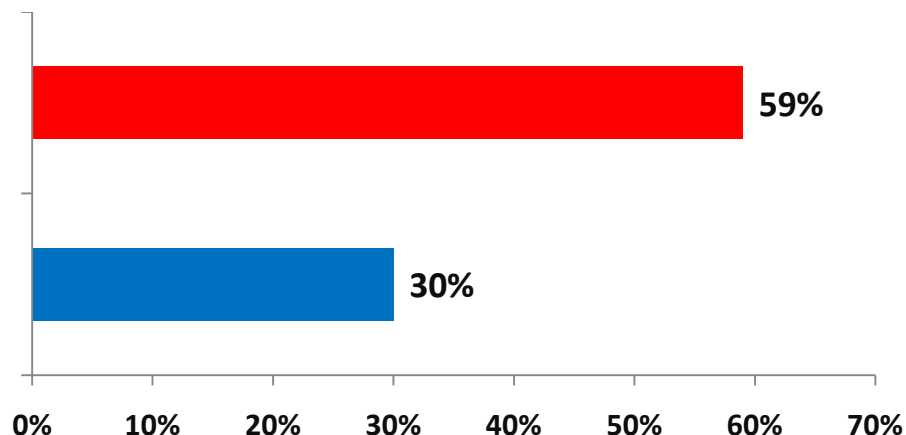
Which of the following should be the higher priority in reforming the health care system?

# There is Little Confidence in “Real Reform”

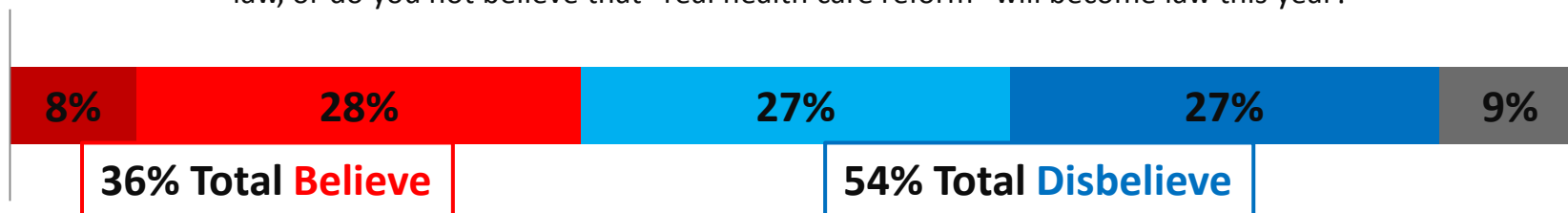
When thinking about health care reform, which of the following statements comes closest to your opinion:

It looks like business-as-usual in Washington and I’m losing confidence in Washington’s ability to pass health care reform that protects consumers from special interests.

From what I’ve heard and seen so far, I have confidence that there will be “real change” that focuses on consumers in whatever health care reform bill emerges from Congress.

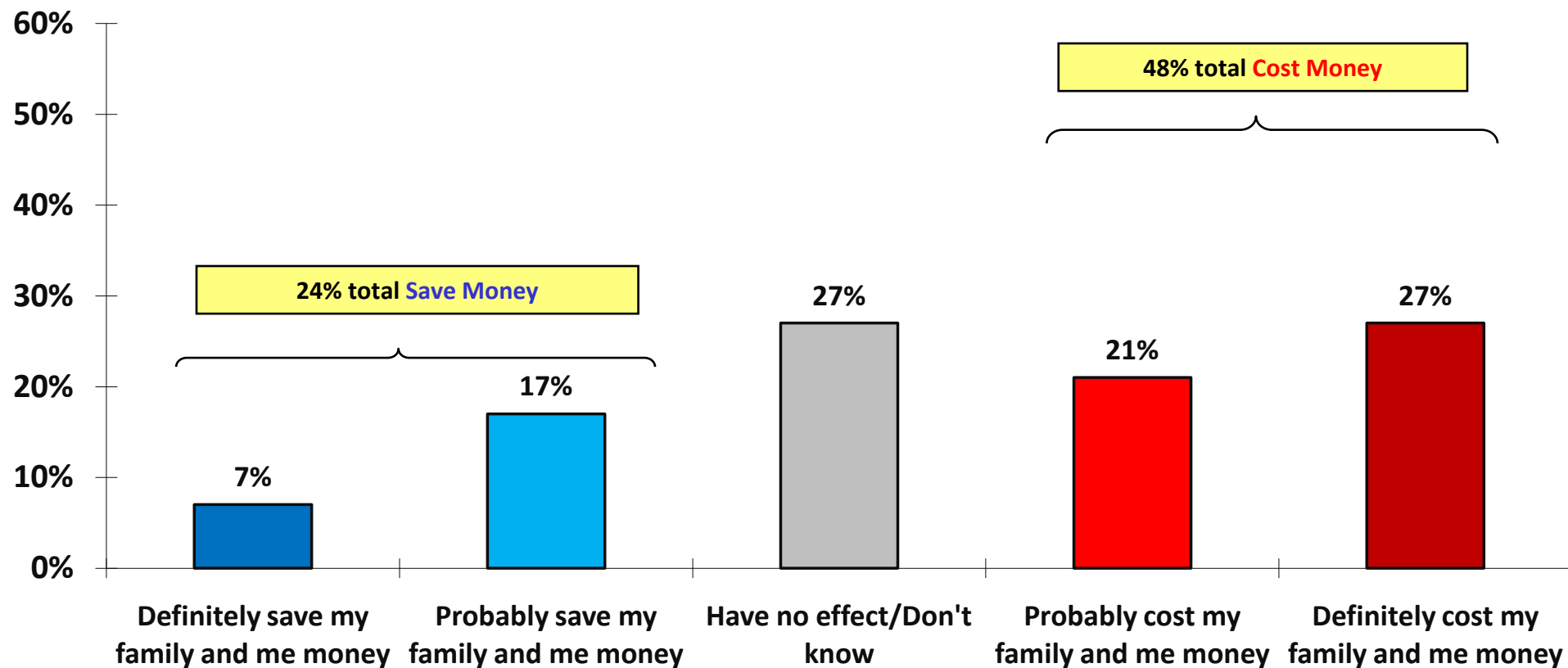


Do you believe that “real health care reform” as promised during the last election will be approved this year and signed into law, or do you not believe that “real health care reform” will become law this year?



Strongly Believe    Somewhat Believe    Don't Know  
Strongly Disbelieve    Somewhat Disbelieve

# And Little Confidence that Current Proposals Will Save Consumers Money



Based on what you know about the current state of the health care reform debate in Washington, please indicate which of the following positions is closest to your own:  
Thinking about all the costs related to health care, including insurance premiums, taxes, doctors' fees, prescription drugs and out-of-pocket expenses, passing a new health care bill like the ones currently being considered would:

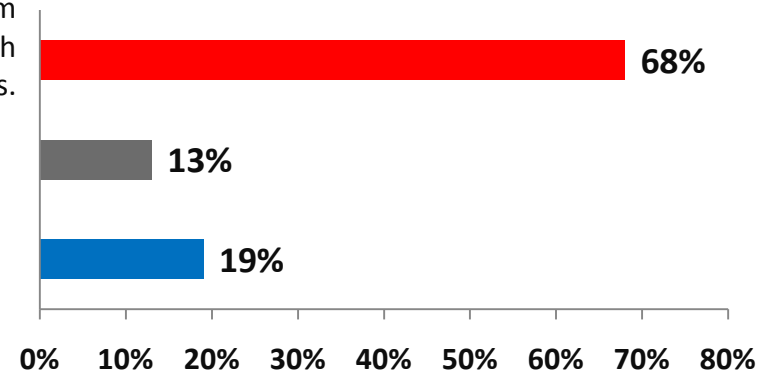
# Voters See PACs and the Pharma Lobby as Obstacles to Reform

Most politicians accept contributions from special interest organizations through their political action committees (or PACs). Which of the following statements comes closest to your opinion?

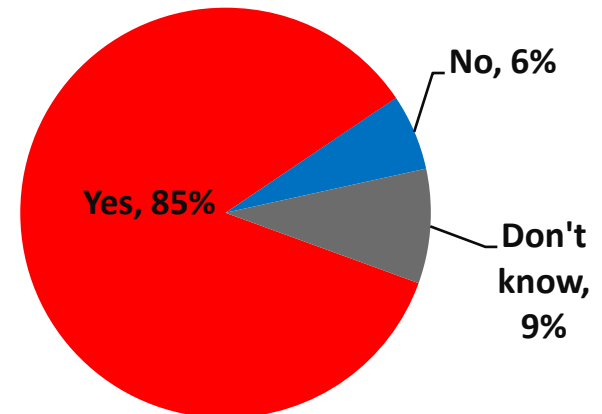
While legal, politicians involved in the drafting of health care reform legislation should not be asking for and accepting contributions from health care special interests because it compromises their objectivity and fairness.

Don't know

All politicians accept contributions from special interests and strict limits on the amount of contributions are effective in stopping any special interests from "owning" or controlling the legislative process.

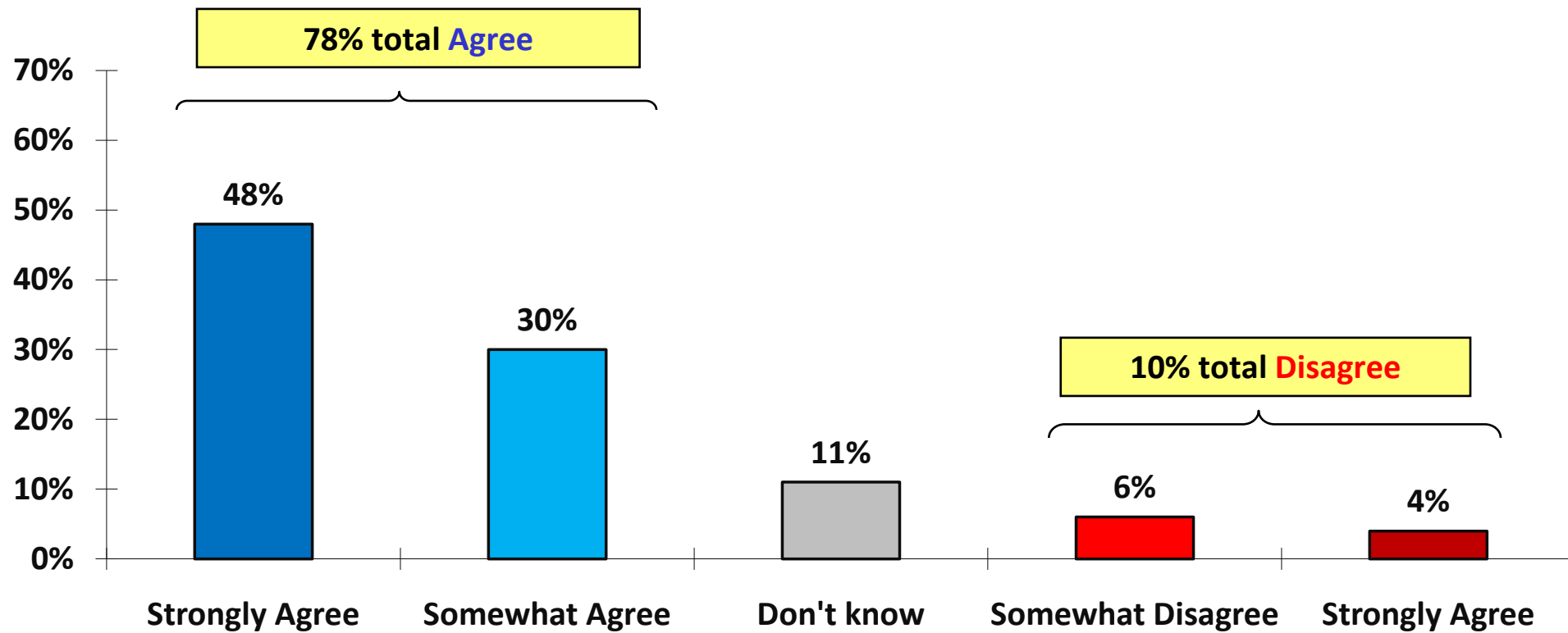


The pharmaceutical industry is one of the most powerful lobbies in Washington DC. Do you think the money it gives to members of Congress might affect how they vote on health care reform?



# And “Side Deals” with Pharma are a Serious Problem

So-called “side deals” with big name drug companies have seriously compromised efforts to enact real reform of the health care system.



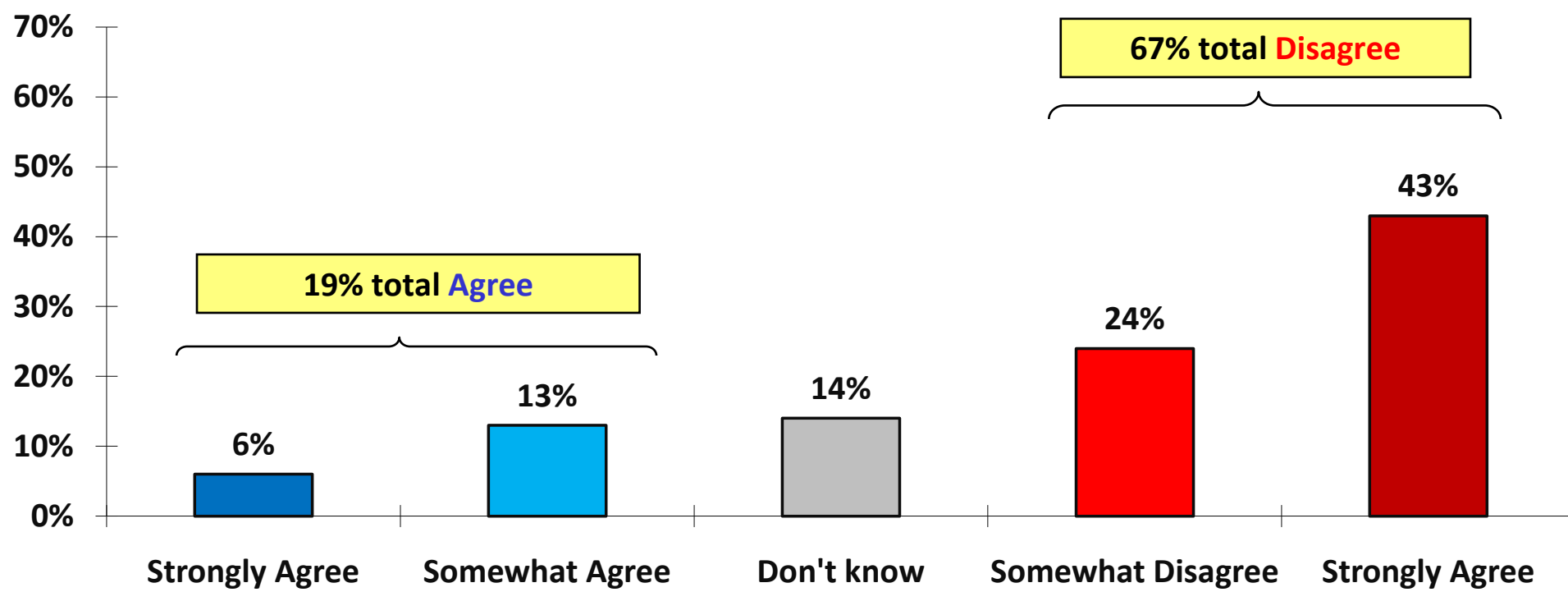
As you may already know, early on in the process, Washington decision makers made so-called “side deals” with some key health care special interest groups to win their early support for health care efforts.

Do you agree or disagree with following statement?

# Biogenerics Attitudes

# Voters Want Timely Access to Biogenerics

Generic versions of biologic drugs should be kept off the market longer than traditional generic drugs.



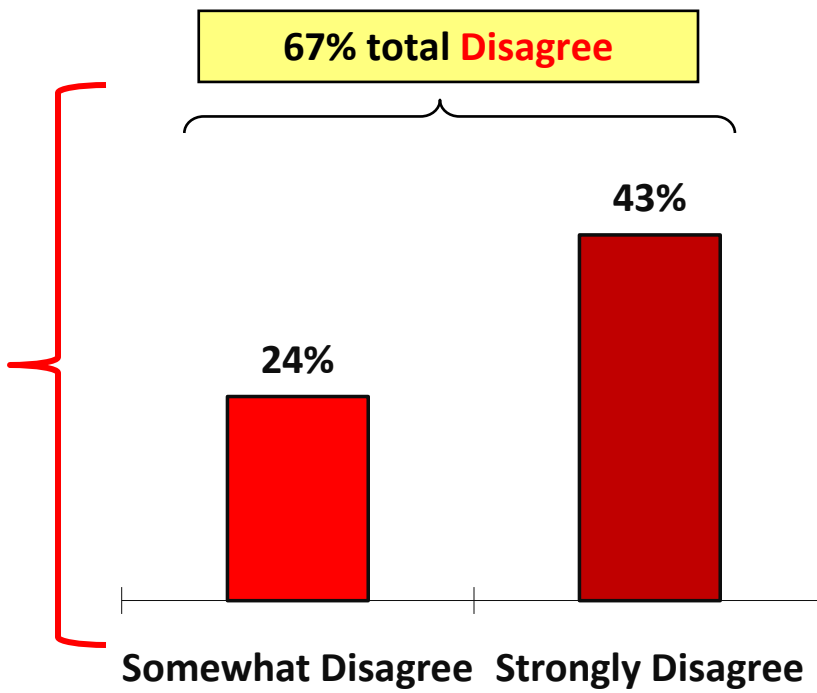
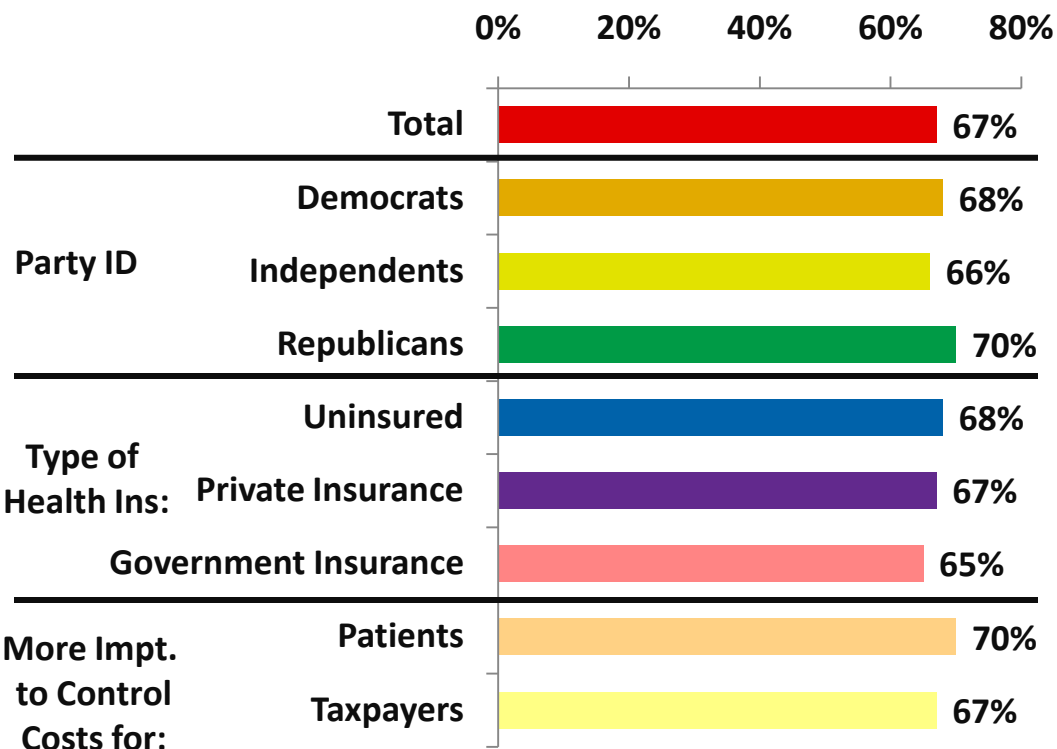
One issue in health care reform is whether or not to allow generic versions of expensive "biologic" drugs that treat conditions like Alzheimer's, Rheumatoid Arthritis and Multiple Sclerosis.

Currently, it takes up to eight years before patients are allowed to buy generic versions of traditional brand name drugs. However, some Members of Congress argue that biologic drugs should be given special protection and that generic versions of biologics should be kept off the market longer than traditional generics in order to give the companies that invent biologic drugs more time to recoup their costs before facing competition from generics.

Do you agree or disagree with the following statement?

# This Position is Common to All Voters

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Do you agree or disagree with the following statement?

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September 3, 2009